

1st Newsletter – August 2023



DIVERSITe

The DIVERSITe project:

The DIVERSITe project aims to provide access points to **work-based online learning environments** for diversity management in multi-ethnic, age diverse workforces. The project aims to provide bespoke, on-demand and accessible learning content to managers and employees through interactive infographics presented in the DIVERSITe e-Zines. The main innovation in the DIVERSITe project is the use of interactive infographics as key access points to the e-Zine curriculum. The infographics for managers and employees work as innovative pedagogic tools to engage both target groups in initial education on the topic of diversity management. Additionally, the project encourages employees to get involved in co-designing the diversity management plan with their employer, ensuring an ethos of inclusivity throughout the DIVERSITe model.

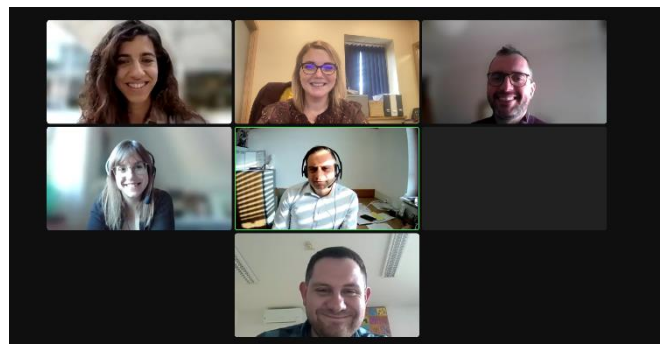
Partner meetings

We are excited to share with you a brief update on the progress of our work project. Our project partners have been working hard on various activities, and we would like to highlight some of the key achievements.

Kick-off meeting: Our first meeting took place online in January 2023. Partners had a chance to orient themselves to the work at hand, as well as decided how everyone will work together, establishing common project goals and check-ins in the following months of the project.



Work Package (WP2) Webinar: Another online meeting was held in February 2023 between DIVERSITe project partners to discuss the learning outcomes, framework and timeline for the development of Diversity Management in European Businesses – Smartphone Learning Resources for Business Owners, Managers and Employees.



WP2 focuses on developing the following results:

1. Interactive Infographics and e-Zines common to both target groups that will provide a general introduction to diversity management.
2. Interactive infographics and DIVERSITe eZine **for managers** addressing the following issues: (i) Unconscious bias, (ii) creating a positive work environment through diversity management planning, (iii) making the business case for diversity and (iv) understanding diversity as a key marketing tool
3. Interactive Infographics and eZine **for employees**, addressing: (i) gender discrimination, (ii) racial profiling, (iii) age diversity, (iv) digital migrant and digital natives, (v) interpersonal relationships in a diverse workplace, (vi) tolerance, (vii) prejudice, and (viii) cultural awareness.

WP3 Webinar: Partners also met in July 2023 to set the framework of WP3 which includes the development of **an in-service training programme for VET professionals**, to support them to develop their digital and pedagogic skills so that they can provide VET programmes and develop VET learning materials for members of the business community. This package also includes **providing training to VET professionals** so that they can deliver the full DIVERSITe training package.

Next Partner Meeting:

A transnational partner meeting will take place in Ireland, in October 2023 to facilitate partners in pilot testing the DIVERSITe e-Zines, Infographics and MOOC. At this meeting, partners will finalise the 10 national Open Educational Resources.

Keep an eye on our project website [here](#), or scan the QR code for the project's updates.



You can also follow us on our Facebook page [here](#) and find interesting articles and material about managing diversity at work.



DIVERSITE



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